

JAN 2021 01

Plan
this:

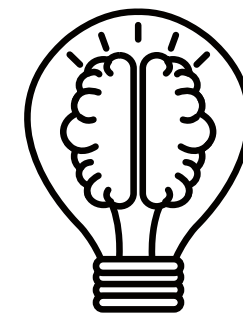
Valentine's Day [in 04 weeks]
Signage / Promotions / Events / Cards / Gifts

Easter [in 14 weeks]
Signage / Gifts / Cards

KINDNESS is the trend

- #resolution
- #january1st
- #januaryphotochallenge
- #january
- #veganary

..... #LongWeekend
#Getaway
#WinterHoliday



#BlueMonday

Fill it with color and fun.
Have cookies and candy for you
employees and customers.

sun mon tue wed thu fri sat

						1	2
3	4	5	6	7	8	Elvis Presley & David Bowie's bday	World NERD Day
10	11	12	13	14	15	16
17	#BlueMonday Martin Luther King, J #MLKDay 18	19	#Inauguration Day 20	#NationalHugDay 21	22	23	
#NationalComplimentDay 24	25	26	27	28	29	30	
#GrammyAwards 31							

FEV 02 2021

Plan
this:

Women's DAY [in 04 weeks]
Signage/Promotions/Events/Cards/Gifts

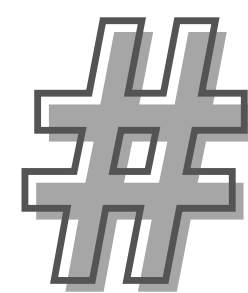
St. Patrick's [in 07 weeks]
Signage/Events

Earth Week/Go Green [in 07 weeks]
Promotions/Events

SPRING [in 07 weeks]
Branding/Signage/Gifts/Cards

VALENTINE'S DAY

BlackHistoryMonth



#BlackHistory

Valentine's week

- Do a giveaway
- Have a whole pink/red/ love week of posts
- Have special treats in your store/office
- Wear "love" with your co-workers

*Also, have in mind your
Spring's to do List!*

sun mon tue wed thu fri sat

	1	#Groundhog Day 2	3	4	NUTELLA day 5 FUN POST	6
#SUPER BOWL 7	Order Women's Day stuff 8	#National PizzaDay 9 FUN POST	10	Day of Women and Girls in Science 11	Chinese NEW YEAR #YearOfTheOx 12	13
#Valentines Day 14	#PRESIDENT DAY 15	Mardi Gras 16	Ash Wednesday 17	18	19	#LoveYour PetDay 20 FUN POST
21	22	23	24	25	26	27
FUN POST #GoldenGlobes 28						

MAR 03 2021

*Plan
this:*

Easter [in 07 weeks]
Signage / Promotions / Events /
Cards / Gifts

Mother's DAY [in 10 weeks]
Promotions / Signage / Promotions /
Events / Cards / Gifts

WOMEN

IT'S SPRING! Share:
#SpringDestination
#SpringDecoration
#SpringFeelings
#SpringRecipes
#FlowerPower

sun	mon	tue	wed	thu	fri	sat
	1	ORDER EASTER STUFF	3	4	5	6
7	WORLD WOMEN DAY	Make this week special about the special women around. Do contests, newsletters, gifts, celebrate them				ORDER MOTHER'S DAY STUFF
14	15	FUN POST share something Irish	ST. PATRICK'S DAY	18	Time for SPRING colors	1st day of SPRING
World POETRY DAY FUN POST	22	23	24	25	26	#Spring Cleaning
Daylight Saving (Start)	29	easter week				
28	29	30	31			

APR 2021 04

Cinco de Mayo [In 04 Weeks]
Events / Promotions

Mother's DAY [in 06 Weeks]
Promotions / Signage / Promotions / Events
/ Cards / Gifts

Memorial Day Weekend [In 07 Weeks]
Signage / Promotions /


SPRING EASTER

#easter #dwarflop #rabbitsunited
#ilovemybunny #easterrabbit #instarabbits
#houserabbitsofinstagram #instabunny
#bunnyoftheday #bunnies

*It's a good time to evaluate
what will be possible to do this
Summer!*

#GOGREEN

SAVE the Planet! Post about it, recycle, talk about it.

sun	mon	tue	wed	thu	fri	sat
				APRIL FOOLS 1 FUN POST	Good Friday 2	3
EASTER  4	5	6	7	8	9	siblings day 10
Good topic for social media, blog 11	12	13	14	TAX DAY :(15	ORDER FATHER'S DAY STUFF 16	PLAN SUMMER 17
18	19	FUN POST (4/20 if you like it.) 20	21	#earthday 22	23	24
OSCAR AWARDS 2021 25	ORDER 4TH OF JULY STUFF 26	27	Superhero Day 28 FUN POST	29	FINISH SUMMER PROMO PLAN 30	